

Website Design by Scarlet Zebra

For years CHADD had a very out-dated and non functional website. We decided that we wanted a completely new site that we could edit as and when we wanted to. We interviewed several website design companies and were immediately impressed by Zena of Scarlet Zebra. She knew exactly what we were looking for and exactly what we wanted.

Not only were Scarlet Zebra extremely competitive price-wise, they also seemed to take a genuine interest in our charity and had some great ideas on how we could really use our new site to drive our charity forward and to raise awareness of what we do. We had no hesitation in awarding the work to Scarlet Zebra, and as a result couldn't have asked for a better outcome.

Through all Zena's hard work, we now have a really impressive, modern, functional and user friendly website that we are all extremely proud of. Being a housing association that caters for different client groups (the elderly, younger people, victims of domestic abuse etc) we were conscious of having to appeal to all age groups, and our new site defiantly does that. We have been delighted with the feedback that we have received from all user groups as well as senior managers and board members. All were in agreement that the new website does everything that we want it to do. Further proof of this is the amount of visitors that we now have to the new site. We have seen visitor numbers almost triple since the introduction of our new site.

We all really enjoyed working with Zena, and she has always been there to help us every step of the way. No matter what issues or queries we had, Zena has always been there to offer her immediate help. From a support point of view, the service that we have received from Scarlet Zebra has been excellent. Zena is always on hand to offer her advice and ideas whenever we need it.

Everyone here at CHADD is delighted with our new site, and would highly recommend Scarlet Zebra to anyone considering a new website.

Gareth Price
CHADD